

ride to work day 2009

Ride to Work Day 2009 at the University of Newcastle attracted 100 rider registrations from the Newcastle and Central Coast campuses.

New and experienced riders all gathered for a free breakfast to celebrate the most healthy and environmentally friendly mode of transport – the bike!

Local event Ambassador Professor Bill Mitchell welcomed riders and thanked local businesses for sponsoring the event.

A “bike bus” made its way from Nobbys beach to the University collecting riders via a number of organised stops. Almost 40 riders were involved in the group ride at its later stages.

Over 50% of riders either joined in the bike bus or rode with colleagues on the day.

The event offered a fun way for new riders to get involved and give cycling a go. 20% of riders on the day were very irregular riders or had never ridden to the University before. 59% of participating cyclists indicated that they were intending to commute to the University more regularly by bike.

For more information on the event please contact Kerry Jack 49216509.



The Callaghan event and breakfast was made possible by the support of:

