

**Master of Marketing 11043
Graduate Certificate in Marketing 11041
PROGRAM ENROLMENT CHECKLIST - Are you on Track?
2011 Programs**

The University of Newcastle CRICOS Provider Code: 00109J

Graduate Certificate in Marketing program CRICOS code: 027423K

Master of Marketing degree program CRICOS code: 027412B

Graduate Certificate in Marketing CORE Courses	Graduate Certificate in Marketing DIRECTED Courses	Master of Marketing CORE Courses	Master of Marketing DIRECTED Courses
<p align="center"><i>At least 20 units of CORE courses chosen from</i></p> <p>GSBS6010 (10 units) GSBS6021 (10 units) GSBS6031 (10 units)</p>	<p align="center"><i>Up to 20 units of DIRECTED courses chosen from</i></p> <p>GSBS6041 (10 units) GSBS6111 (10 units) GSBS6135 (10 units) GSBS6270 (10 units) GSBS6300 (10 units) GSBS6301 (10 units) GSBS6502 (10 units)</p>	<p align="center"><i>40 units of CORE course</i></p> <p>GSBS6010 (10 units) GSBS6021 (10 units) GSBS6031 (10 units) GSBS6370 (10 units)</p>	<p align="center"><i>40 units of DIRECTED courses chosen from</i></p> <p>GSBS6041 (10 units) GSBS6111 (10 units) GSBS6135 (10 units) GSBS6270 (10 units) GSBS6300 (10 units) GSBS6301 (10 units) GSBS6502 (10 units)</p>
<p>For the Graduate Certificate in Marketing you will need:</p> <p>A total of 40 units</p> <p>At least 20 units from this column</p> <p>If 20 units are taken from this column, then 20 units must be taken from the Graduate Certificate in Marketing <i>DIRECTED</i> courses column.</p> <p>If 30 units are taken from this column, then 10 units must be taken from the Graduate Certificate in Marketing <i>DIRECTED</i> courses column.</p>	<p>Upon successfully completing the Graduate Certificate in Marketing, it is possible to enrol in the Master of Marketing degree program and have units completed in the Graduate Certificate credited towards the Master of Marketing degree program.</p>	<p>For the Master of Marketing degree you will need:</p> <p>A total of 80 units</p> <p>All 40 units from this column</p> <p>40 units of courses taken from the Master of Marketing <i>DIRECTED</i> courses column.</p> <p>OR</p> <p>20 units of courses taken from the Master of Marketing <i>DIRECTED</i> courses and 20 units of other GSBS courses.</p>	

The Program Handbook is the official document listing all the rules you need to meet, plus courses required or available for the following:

Graduate Certificate in Marketing program <http://www.newcastle.edu.au/program/11041.html>

Master of Marketing degree program <http://www.newcastle.edu.au/program/11043.html>

14/10/2010



**YOUR
PROGRAM**