

Program Enrolment Checklist (PEC)
Are you on track?

BACHELOR OF COMMUNICATION (Callaghan) – 2009 to 2010

PROGRAM CODE: 11496

CRICOS NUMBER: 000326M

It is your responsibility to ensure you meet the requirements of your program

This is for the information of students who commenced the Bachelor of Communication in 2009 or 2010, or for students who have not transitioned into the 2012 program.

To satisfy the requirements for the Bachelor of Communication degree program you must complete:

- ❖ A total of 240 units (24 courses worth 10 units each)
- ❖ No more than 100 units at the 1000 (first year) level
- ❖ 80 units of Core Courses
- ❖ A major of at least 80 units with 40 units at 3000 level
- ❖ A minimum of 60 units undertaken at 3000 level
- ❖ 80 units of Electives

YOU SHOULD ALSO REFER TO THE DEGREE RULES GOVERNING YOUR AWARD AT

<http://www.newcastle.edu.au/program/11496.html>

CORE COURSES - 1000 Level		Semester
CMNS1000	Introduction to Digital Communication	
CMNS1234	Introduction to Communication Theory (replaced CMNS1110)	
CMNS1230	Foundations of Media Production	

CORE COURSES - 2000 Level		Semester
CMNS2600	Audience Studies	
CMNS2720	Media, Law, Ethics	
CULT2130	Media Structures and Practices	

CORE COURSES - 3000 Level		Semester
CMNS3270	Communication and Discourse	
CMNS3310	Communication, Creativity and Cultural Production	



YOUR PROGRAM

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MAJOR SEQUENCES

Please Note: Students must complete a major of 80 units with at least 40 units at 3000 level and all compulsory courses in that major.

Journalism	Media Studies	Public Relations	Media Production
<p>Compulsory courses: CMNS1090 Introduction to Professional Writing CMNS1280 Introduction to Journalism CMNS2060 Media Interviews Not with CMNS2300 CMNS2280 Feature Writing OR CMNS2300 Radio Journalism Not with CMNS2060 (ie take either CMNS2060 or CMNS2300, but NOT BOTH)</p> <p>You must choose at least four of the following 3000 level courses: CMNS3300 Broadcast Journalism CMNS3320 International Media Studies CMNS3333 Television Journalism CMNS3420 Journalism CMNS3500 Communication Internship CMNS3520 Publics Affairs and Communication</p>	<p>You must choose at least two from the following 1000 level courses: CULT1100 Communication and Culture CULT1110 Film, Media, Culture FILM1002 The Contemporary Cinema FILM1010 Film and Television Studies HIST1070 The World in the Twentieth Century POLI1020 Introduction to Politics</p> <p>You must choose at least two from the following 2000 level courses: CMNS2350 Contemporary Popular Music CMNS2620 Media Ownership and Control POLI2050 Political Theory and Social Change POLI2150 Foundations of Industrial Relations POLI2180 Politics, Policy and Government</p> <p>You must choose at least four of the following 3000 level courses: CMNS3320 International Media Studies CMNS3480 Editing Multimedia Publications CULT3230 Technology, Media and Culture CULT3240 Popular Culture and Society FILM3001 Television in Australia FILM3008 Screen Culture: The Moving Image SOCA3060 Environment and Society SOCA3081 Media and Society</p>	<p>Compulsory courses: CMNS2290 Public Relations Issues and Strategies CMNS3480 Editing Multimedia Publications CMNS3510 Advanced Public Relations Studies CMNS3520 Public Affairs and Communication</p> <p>You must choose at least two from the following 1000 level courses: CMNS1290 Introduction to Public Relations Practice IRHR1001 Managing the Organisation</p> <p>You must choose at least one from the following 2000 level courses: EBUS2000 Information and Communication in Business MKTG2010 Marketing Research MKTG2100 Principles of Marketing MKTG2101 Consumer Behaviour MKTG2102 Advertising and Promotion Strategy MNGT2001 Business Strategy</p> <p>You must choose at least one of the following 3000 level courses: CMNS3320 International Media Studies CMNS3500 Communication Internship</p>	<p>You must choose at least two from the following 1000 level courses: AART1400 Introductory Photomedia 1 AART1410 Introductory Photomedia 2 CMNS1004 Media Production: Video CMNS1090 Introduction to Professional Writing CMNS1130 Media Production: Sound Production DESN1300 Visual Communication Technology 1</p> <p>You must choose at least two from the following 2000 level courses: CMNS2035 Media Production: Television CMNS2040 Music Video CMNS2060 Media Interviews CMNS2150 Media Production: Radio CMNS2400 Media Production: Intro to Radio DESN2270 Web Multimedia DESN2300 Design Studio Photography DESN2310 Visual Communication Imaging ENGL2201 Intermediate Creative Writing I ENGL2202 Intermediate Creative Writing II</p> <p>You must choose at least four of the following 3000 level courses: CMNS3170 Screenwriting (Documentary) CMNS3180 Screenwriting (Drama) CMNS3320 International Media Studies CMNS3440 Media Production: Screen Drama CMNS3450 Media Production: Project (20 units) CMNS3480 Editing Multimedia Publications CMNS3500 Communication Internship</p>

Last updated 18/11/2011.