

Program Enrolment Checklist (PEC)

BACHELOR OF COMMUNICATION (Singapore)

PROGRAM CODE: 11496

CRICOS NUMBER: 000326M

It is your responsibility to ensure you meet the requirements of your program

NB: This is for the information of students who commenced the Bachelor of Communication in Trimester 3 2011, or thereafter.

To satisfy the requirements for the Bachelor of Communication degree program you must complete:

- ❖ A total of 240 units (24 courses worth 10 units each), consisting of:
 - No more than 100 units at the 1000 (first year) level
 - 80 units of Core Courses
 - A Public Relations major of at least 80 units, with 40 units at 3000 level
 - A Journalism major of at least 80 units, with 40 units at 3000 level (NB. 20 units of the Journalism major are completed in the PR major).
 - A minimum of 60 units undertaken at 3000 level
 - 20 units of Electives

YOU SHOULD ALSO REFER TO THE DEGREE RULES GOVERNING YOUR AWARD AT

<http://www.newcastle.edu.au/program/11496.html>

CORE COURSES - 1000 Level	
CMNS1000	Introduction to Digital Communication
CMNS1234	Introduction to Communication Theory
CMNS1230	Foundations of Media Production

CORE COURSES - 2000 Level	
FMCS2000	Media Structures and Practices
CMNS2600	Audience Studies
CMNS2720	Media, Law, Ethics

CORE COURSES - 3000 Level	
CMNS3270	Communication and Discourse
CMNS3310	Communication, Creativity and Cultural Production



YOUR PROGRAM

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MAJOR SEQUENCES

Please Note: Students must complete two majors in Journalism and Public Relations, each consisting of 80 units with at least 40 units at 3000 level.

Journalism	Public Relations
<p><u>Compulsory courses:</u></p> <p>CMNS1090 Introduction to Professional Writing *</p> <p>CMNS1280 Introduction to Journalism</p> <p>CMNS2280 Feature Writing/ Magazine Journalism</p> <p>CMNS2300 Radio Journalism</p> <p><u>You must choose at least four of the following 3000 level courses:</u></p> <p>CMNS3320 International Media Studies</p> <p>CMNS3333 Television Journalism</p> <p>CMNS3520 Publics Affairs and Communication *</p> <p>CMNS3420 Journalism</p>	<p><u>Compulsory courses:</u></p> <p><u>You must choose all of the following 1000 level courses:</u></p> <p>CMNS1090 Introduction to Professional Writing *</p> <p>CMNS1290 Introduction to Public Relations Practice</p> <p><u>You must choose all of the following 2000 level courses:</u></p> <p>CMNS2500 Developing Multimedia Productions (not to count with CMNS3480)</p> <p>CMNS2710 Public Relations Writing</p> <p><u>You must choose all of the following 3000 level courses:</u></p> <p>CMNS3510 Advanced Public Relations Studies</p> <p>CMNS3520 Public Affairs and Communication *</p> <p>CMNS3530 Public Relations Strategy (first offered in 2013)</p> <p>CMNS3540 Public Relations Campaigns (first offered in 2013)</p>

* = Courses count for both majors. NB. A maximum of 20 units of courses can count towards both majors in the Bachelor of Communication degree.