MID-YEAR CAMPAIGN	SIZE	April																								May																								June							No
		M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F		
ADVERTISING		2	3	4	5	6	7	9	10	11	12	13	14	16	17	18	19	20	21	23	24	25	26	27	28	30	1	2	3	4	5	7	8	9	10	11	12	14	15	16	17	18	19	21	22	23	24	25	26	28	29	30	31	1	2	4	5	6	7	8	
																																											CC			N			PM										
Newcastle																																																									
Press																																																								
The Herald – Saturday EGN	92 x 129mm																																																							2
The Herald – Mid-year Intake Supplement	92 x 129mm																																																					
Newcastle Star	100 x 146mm																																																					2
Newcastle Post	92 x 129mm																																																					2
Sub total Press																																																							
Radio																																																							
NXFM/2K0	300sec																																																					33
2NURFM	30 sec																																																					40
Sub total Radio																																																						
Total Newcastle																																																							
Central Coast																																																							
Press																																																							
The Central Coast Express	90 x 130mm																																																					2
The Central Coast Sun Weekly	92 x 129mm																																																				2
North Shore Times	90 x 130mm																																																				2
Sub total Press																																																						
Radio																																																						
Sea FM Central Coast	30 sec																																																				42
Sub total Radio																																																					
Total Central Coast																																																						
Port Macquarie																																																						
Press																																																						
Port Macquarie News	100 x 146mm																																																				3
Port Macquarie Express	100 x 146mm																																																			3
Sub Total Press																																																					
Radio																																																					
StarFM Port Macquarie	30 sec																																																				38
Sub Total Radio																																																					
Total Port Macquarie																																																					
SYDNEY/NSW																																																					
Press																																																						
Sydney Morning Herald – Mid-year Enrol Supp	100 x 137mm																																				Sun																		2
Total Sydney/NSW																																																					
UNI COLUMNS																																																					
Newcastle Herald																																																							3
Central Coast Express																																																						3
North Shore Times																																																					2
Port Macquarie News																																																					1
Other																																																					
Radio Production																																																					
Press Production																																																				
WEB																																																					
Homepage message																																																					
Mid-year site																																																				
DIRECT MAIL																																																				
Deferers Direct Mail																																																				
PUBLIC RELATIONS																																																				
PRESS																																																					
Media Release (mainstream)																																																					
Feature																																																					
Testimonials																																																					
RADIO																																																				
Media Release (mainstream)																																																				
Feature																																																				

Information Evenings
Closing date Change of Preferences
Offers realeased
Material deadline
UAC Mid year closing date