THEOLOGY CAMPAIGN

	SIZE	April																								May																								June							No
		M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M		T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F	S	M	T	W	TH	F		F	S	M	T	W	TH	F	
ADVERTISING		9	10	11	12	13	14	16	17	18	19	20	21	23	24	25	26	27	28	30		1	2	3	4	5	7	8	9	10	11	12	14	15	16	17	18	19	21	22	23	24	25	26	28	29	30	31		1	2	4	5	6	7	8	
PRESS																																																								
Market Place – National	15 x 3																												Sun																										1
The Anglican Encounter – Newcastle (3 June)																																																				Sun							
Anglican News – Bathurst	15 x 3														Sun											Sun																														1
Anglican News – Canberra	15 x 3							Sun											Sun																																							1
Southern Cross Newspaper – Sydney	12 x 3											Sun														Sun																															1
Aurora – Maitland/Newcastle (12 June)																																																							
North Coast Anglican – Grafton (2 June)							Sun															Sun																																			Sun							
Catholic Voice – ACT	15 x 3											Sun														Sun																															1
Catholic Weekly – Sydney	15 x 3																Sun							Sun		Sun					Sun						Sun										Sun											
Catholic Outlook – West Sydney	15 x 3 colour														Sun											Sun																															
UNI COLUMNS																																																								
Newcastle Herald																																																								3
Central Coast Express																																																								3
North Shore Times																																																								2
Port Macquarie News																																																								1
RADIO																																																							
Rhema FM (Religious – Hunter, Mid N Coast)																																																							104
2NURFM																																																								50
Radio Production																																																							
WEB																																																							
Homepage message																																																							
Theology site																																																							
DIRECT MAIL																																																							
HTML Email																																																							
PUBLIC RELATIONS																																																							
PRESS																																																							
Media Release (mainstream)																																																							
Feature (religious)																																																							
RADIO																																																							
Media Release (mainstream)																																																							
Feature (religious)																																																							

Offers realeased

UAC Mid year closing date

Closing date Change of Preferences

Material deadline